

TRANSPORTATION OUTREACH REPORT



KIPDA
Kentuckiana Regional Planning
& Development Agency

SOCIAL MEDIA



June 2024

July 2024

8 Posts
994 Impressions
32 Engagements

11 Posts
1,190 Impressions
100 Engagements



June 2024

July 2024

9 Posts
369 Impressions
28 Engagements

9 Posts
560 Impressions
53 Engagements



June 2024

July 2024

8 Tweets
619 Impressions

8 Tweets
1,756 Impressions

WEBSITE UNIQUE VISITS

June 2024

July 2024

Transportation
Main Page
159

Transportation
Main Page
204

TIP Page
200

TIP Page
169

MTP Page
64

MTP Page
69

EVENTS & OTHER OUTREACH

- Bourbon, Brews, & BBQ
- Western Library Block Party
- Oldham County Day
- Kentucky Association of Government Communicators Meeting

2.7K

Avg. Total
Engagements per
Month

106

Avg. Total Impressions
per Month

SOCIAL MEDIA COMMENTS

"Louisville need to do a lite rail downtown and stop with the bumpouts."

"southbound exit 20 (I-71/Oldham County) has low field of vision because of the pedestrian walkways cement barricade"