

TRANSPORTATION OUTREACH REPORT



SOCIAL MEDIA

January 2024



12 Posts
32,300 Impressions
4,321 Engagements



12 Tweets
4,512 Impressions
260 Engagements



12 Posts
952 Impressions
84 Engagements

WEBSITE UNIQUE VISITS

January 2024

Transportation Main Page
339

TIP Page
220

MTP Page
96

EVENTS & OTHER OUTREACH

- Middletown Chamber of Commerce
- Kentucky Association of Government Communicators
- Outreach Meeting with TARC & KAIRE

AMENDMENT 5 OUTREACH

- January 24- February 7
- 21 total comments
- 15 project likes
- Hybrid Public Meeting - January 31



Organically
31K total Impressions
4.2K Engagements



Paid
33K Impressions
3.1 Engagements

38.7K

Total Impressions

4.6K

Total Engagements

SOCIAL MEDIA COMMENTS



Kentuckiana Regional Planning & Development Agency KIPDA

Published by Greg Burress · February 1 at 3:50 PM ·



You have until February 7th to leave feedback on changes to our long and short-term planning documents. Help shape transportation with your feedback today. Visit <https://kipdatransportation.org/amendment5/>.

#outreach #transportation

"Hey, this is from mostly everyone But why don't you get your people out here to finish these roads please."

"Fill these potholes in and then I'll be satisfied. West end especially "

"How about making road repairs all over the City & County! They are all in atrocious condition!!"

"Getting on 64 East from New Albany there's already 1 foot chunk of concrete missing on the road were the bridge expansion joint is on left lane by concrete divider..... stop going with the cheapest bid."

"Reapair(sic) the gene Snyder going west fill in potholes all around the city "

"Roads first"

"These (bump outs) on central Avenue between 7th and Taylor are dangerous. And costly. They are already damaged and idk how many tires, rims, suspensions have been damaged. I filed a complaint before they were even finished because I I have lived here my whole life and knew what was going to happen. Also. Potholes all over the city are horrible."

"1. Use you (sic) easement power to add atleast one more on ramp from shellbyville (sic) rd south onto 264 west. I mean come-on man. That's low hanging fruit that's need to be done since the construction of the road.

2. Add someone (sic) kind of turnpike or connector to Dixie hwy. You should be able to access this major road from another point then (sic) just at 264. Just look around you. This cities (sic) traffic is caused by poor city planning."