TRANSPORTATION OUTREACH REPORT

SOCIAL MEDIA
January 2024

- 12 Posts
  - 32,300 Impressions
  - 4,321 Engagements

- 12 Tweets
  - 4,512 Impressions
  - 260 Engagements

WEBSITE UNIQUE VISITS
January 2024

- Transportation Main Page: 339 Impressions
- TIP Page: 220 Impressions
- MTP Page: 96 Impressions

EVENTS & OTHER OUTREACH

- Middletown Chamber of Commerce
- Kentucky Association of Government Communicators
- Outreach Meeting with TARC & KAIRE

AMENDMENT 5 OUTREACH

- January 24 - February 7
- 21 total comments
- 15 project likes
- Hybrid Public Meeting - January 31

- Organically
  - 31K total Impressions
  - 4.2K Engagements

- Paid
  - 33K Impressions
  - 3.1 Engagements

38.7K
Total Impressions

4.6K
Total Engagements
"Hey, this is from mostly everyone. But why don't you get your people out here to finish these roads please."

"Fill these potholes in and then I’ll be satisfied. West end especially."

"How about making road repairs all over the City & County! They are all in atrocious condition!!"

"Getting on 64 East from New Albany there’s already 1 foot chunk of concrete missing on the road were the bridge expansion joint is on left lane by concrete divider..... stop going with the cheapest bid."

"Reapair (sic) the gene Snyder going west fill in potholes all around the city."

"Roads first."

"These (bump outs) on central Avenue between 7th and Taylor are dangerous. And costly. They are already damaged and idk how many tires, rims, suspensions have been damaged. I filed a complaint before they were even finished because I have lived here my whole life and knew what was going to happen. Also. Potholes all over the city are horrible."

"1. Use you (sic) easement power to add atleast one more on ramp from shellbyville (sic) rd south onto 264 west. I mean come-on man. That’s low hanging fruit that’s need to be done since the construction of the road.

2. Add someone (sic) kind of turnpike or connector to Dixie hwy. You should be able to access this major road from another point then (sic) just at 264. Just look around you. This cities (sic) traffic is caused by poor city planning."