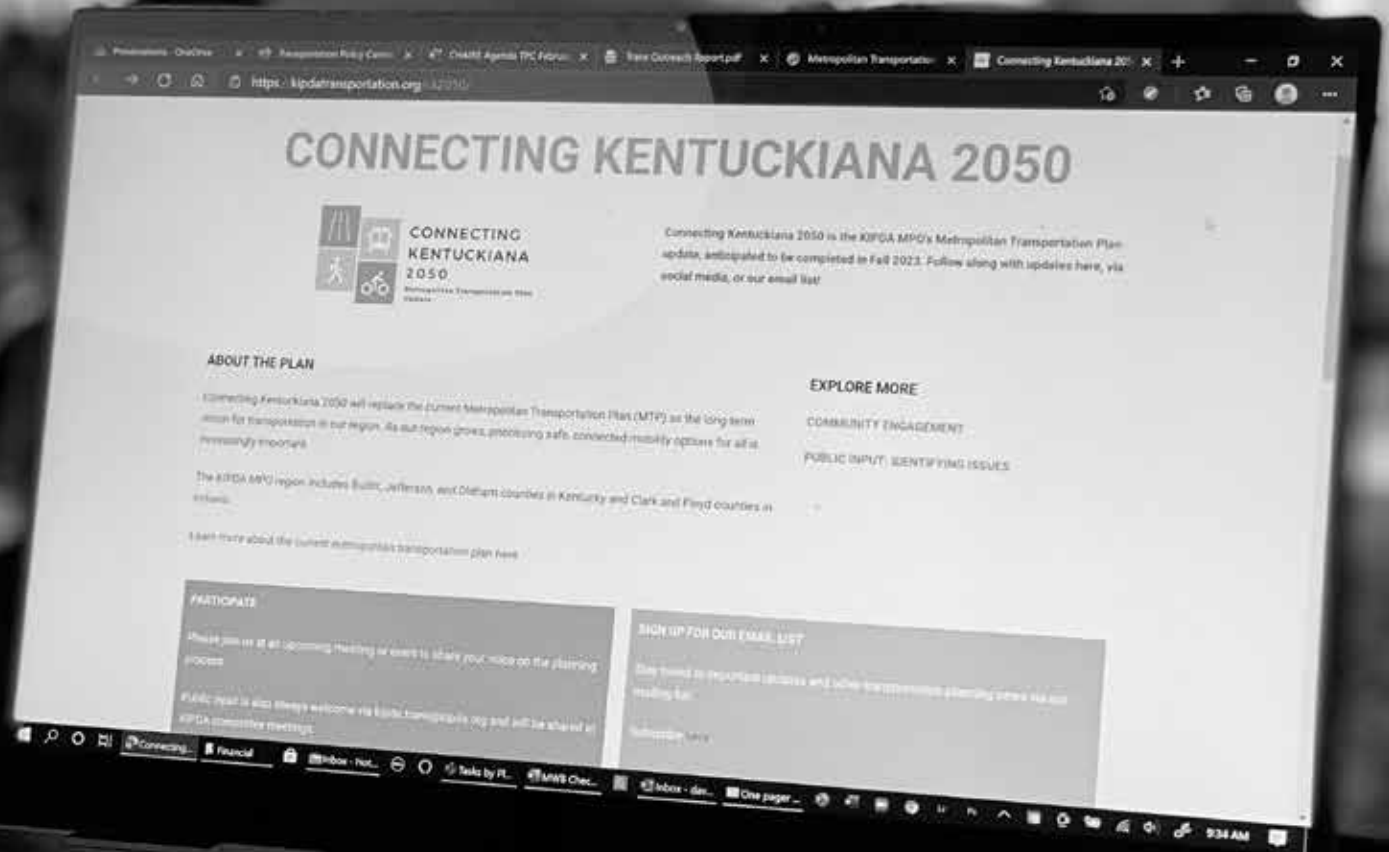




# CONNECTING KENTUCKIANA 2050

Metropolitan Transportation Plan  
Update

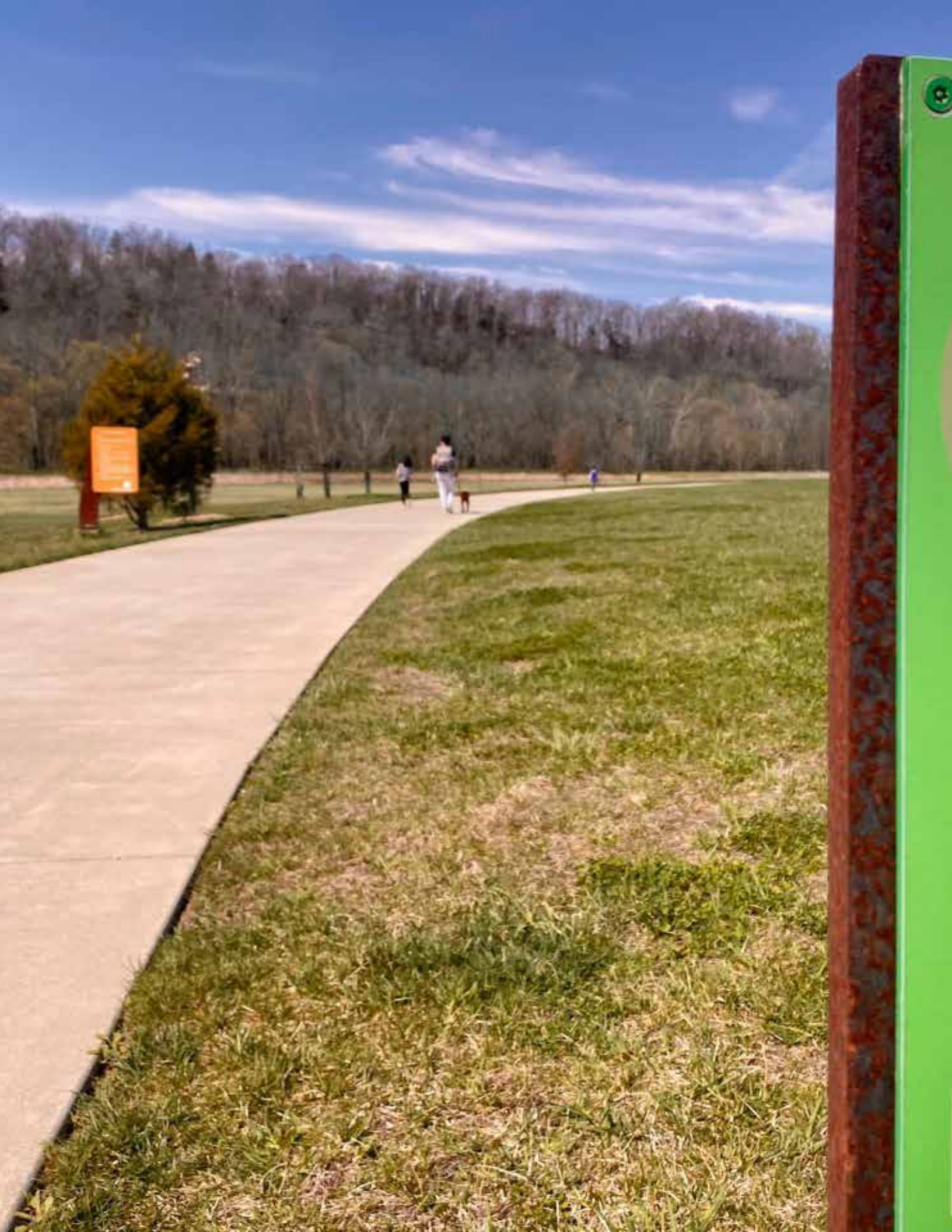


## PUBLIC PARTICIPATION SUMMARY

### REPORT 1: IDENTIFYING THE ISSUES

APRIL 2021





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# PUBLIC INPUT 1: IDENTIFYING THE ISSUES

**Better understanding transportation issues is vital to completing a thorough planning process. Public input on current transportation issues, challenges, and wants for our region serves as one of the foundations of this planning process.**

The first public input opportunity focused on identifying transportation issues the community experiences on a daily basis. These issues range from roadway maintenance needs to commercial hubs lacking transit service for access to jobs. The major themes identified from the input will be used by the Transportation Policy Committee to craft the goals and objectives for Connecting Kentuckiana 2050. The identified issues will also help KIPDA and its planning partners to develop and evaluate projects to address these and other regional needs.

During the outreach effort, KIPDA also collaborated with stakeholders. The community organizations and local government entities who engaged with us were invaluable by either acting as a spokesperson for their members, providing needed input from personal experience, or both. These conversations also helped us educate and engage with those who are not typically involved in the MPO process.

The following report outlines the strategies used to engage and collect input from the public and the results.

## STRATEGIES

KIPDA sought input on transportation issues through three primary means: a survey and interactive map, outreach to community stakeholders, and distribution to media outlets.

The health, safety, and wellbeing of the community is of utmost importance to KIPDA. During the COVID-19 Pandemic, KIPDA held no in-person meetings or activities. The outreach effort was conducted using only virtual platforms.

### SURVEY AND INTERACTIVE MAP

Community members were invited to submit their thoughts about transportation issues they face in their daily lives via an online survey and interactive map.

The interactive map allowed people to drop a virtual pin on a specific location and leave a comment. The survey questions addressed broader questions and gauged current transportation usage, future concerns, and preferred improvements to the network.

The interactive map and survey were available from February 10 to March 26, 2021 online via KIPDA's transportation website.

## ENGAGEMENT BY THE NUMBERS

With the restrictions on in-person outreach activities, every effort was made to spread the word about the survey. KIPDA utilized social media platforms, existing email subscriber lists, and targeted outreach to community groups to circulate the survey. Total reach is estimated at over 16,000.

SOCIAL MEDIA	TOTAL IMPRESSIONS
Facebook	6,303
Twitter	9,872
Instagram	152
<b>TOTAL</b>	<b>16,327</b>

EMAIL	SENT
KIPDA Email Subscribers	2,069
Other Identified Stakeholders	455
Every Commute Counts Commuter List	1,300
KIPDA TPC and TTCC	132
<b>TOTAL</b>	<b>3,956</b>

Impressions are the number of times social media content is displayed.

## STAKEHOLDER MEETINGS

KIPDA strives to build relationships across the community and involve more perspectives in the planning process. Establishing a dialogue early in the development of Connecting Kentuckiana 2050 allows for ongoing conversations over the course of the plan’s development.

KIPDA invited 210 community organizations, non-profits, and local government entities to discuss community transportation issues and to explore options for engaging their constituents, staff, or membership. KIPDA attended or hosted 27 stakeholder meetings, listed below.

Several organizations helped spread the word about the Identifying Issues Survey by including the information in newsletters and mailing lists.

## MEDIA

KIPDA distributed a press release announcing the development of Connecting Kentuckiana 2050 and information about the survey and interactive map. The full list of media contacts is available in Additional Information.

Louisville Business First also published an article highlighting public engagement efforts for the plan. The article is included in Additional Information.

### ORGANIZATION & MEETING DATE

Age Friendly Louisville	02/10/21	Anchorage City Council	03/08/21
Louisville Grows Board of Directors	02/10/21	Bullitt County Chamber of Commerce	03/11/21
Middletown Chamber of Commerce	02/11/21	Rubbertown Community Advisory Council	03/11/21
Louisville Health Advisory Board	02/17/21	Goodwill of Kentucky	03/15/21
APCD Board of Directors	02/17/21	Community Foundation of Southern Indiana	03/17/21
Community Foundation of Southern Indiana	02/23/21	Southern Indiana Hiking Club	03/17/21
TARC Board of Directors	02/23/21	Rotary Club of New Albany	03/18/21
Center for Neighborhoods	02/24/21	Jefferson County League of Cities	03/18/21
Kiwanis Club of Historic New Albany	02/26/21	KYTC District 5	03/23/21
Portland Now	03/02/21	Louisville Forward Staff Meeting	03/23/21
Louisville Urban League	03/03/21	TARC Road Supervisors & Safety Team	03/23/21
Youth Build	03/04/21	Kentucky Chapter American Planning Association: Louisville Area Planners	03/26/21
Louisville Forward/Develop Louisville	03/05/21		
One West	03/08/21		
Greater Louisville Project	03/08/21		

# SURVEY RESULTS

## COUNTY LIVE IN AND WORK IN

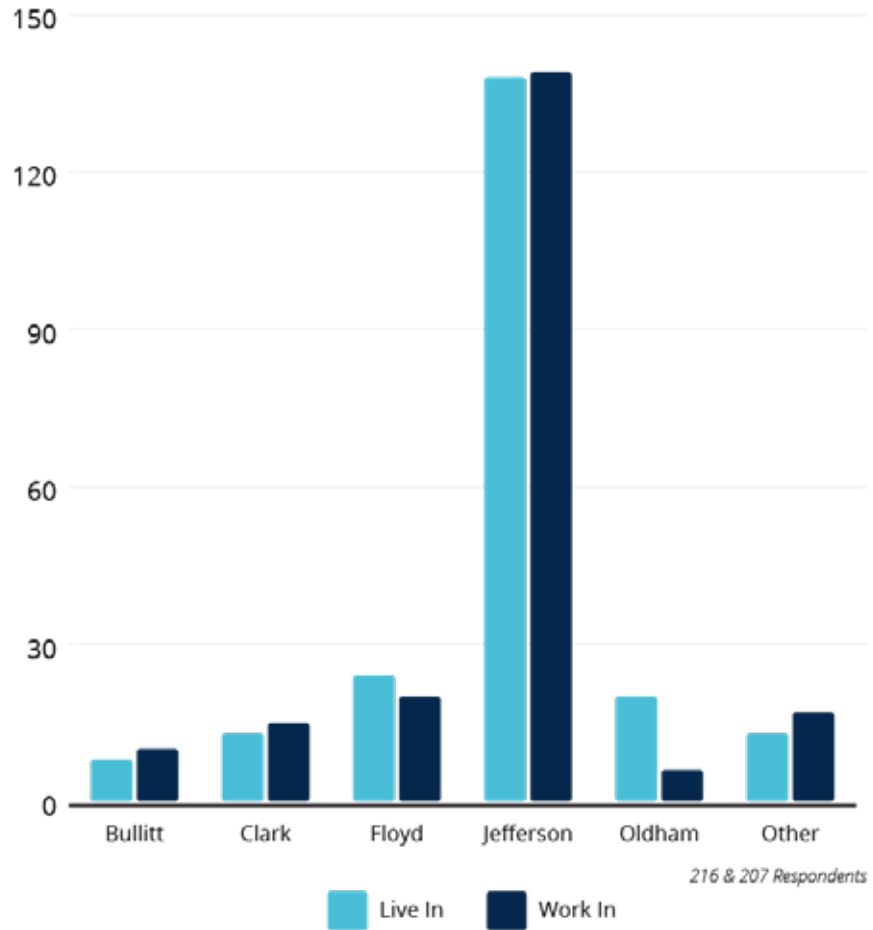
I LIVE IN \_\_\_\_ COUNTY.

I CURRENTLY WORK/GO TO SCHOOL IN \_\_\_\_ COUNTY.

Responses were primarily received from people who live and work in Jefferson County. Bullitt County was selected the least as the county of residence. Oldham County had the fewest responses for workplace location.

Other counties of residence represented include Larue, Scott, Woodford, Shelby, Fayette, Hardin, and Spencer counties in Kentucky and Harrison County, Indiana.

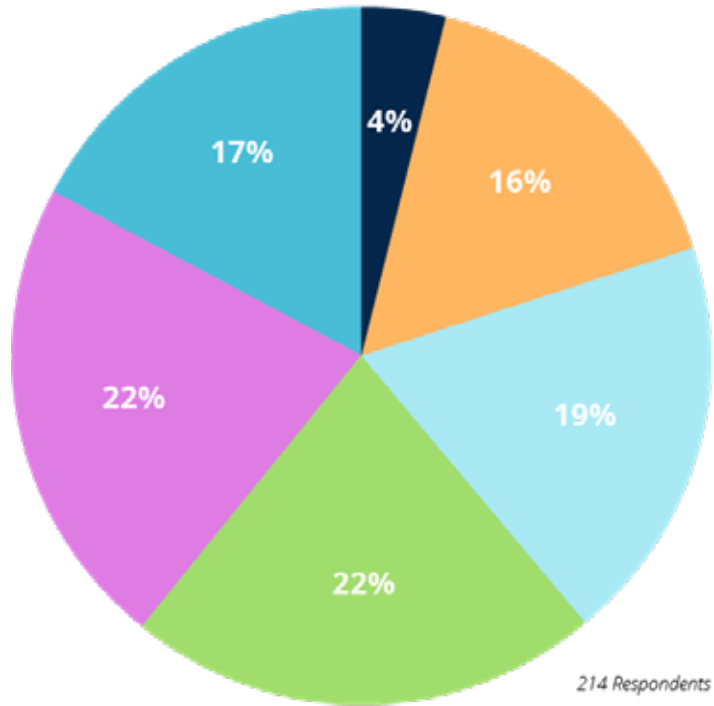
Other responses for work location include Franklin (KY), Hardin (KY), and Clark (IN) counties, or the respondent telecommuted, worked in multiple locations, or was retired.



Source: KIPDA, 2021

**AGE**  
MY AGE CATEGORY IS

The age distribution of responses was almost equally distributed, with the largest representation among 45-64 year olds combined.



Source: KIPDA, 2021

**217**

SURVEY  
RESPONSES

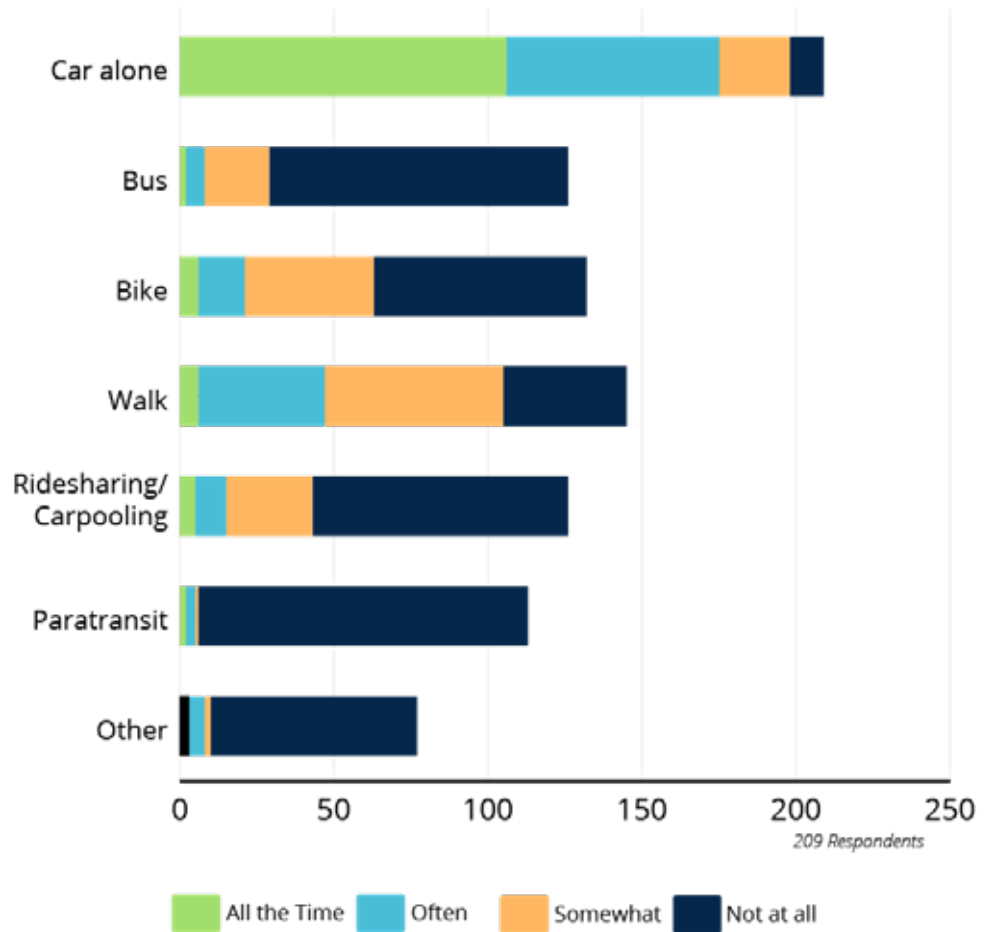
**771**

MAP  
COMMENTS

95% of respondents drive alone at least some of the time, with over half driving alone all of the time. This aligns with other mode choice data for the region. Transit, biking, and walking were identified as modes used occasionally. Other responses included motorcycles, micromobility options (e-scooters), and riding with family or friends.

### MOST UTILIZED MODES OF TRANSPORTATION

I CURRENTLY USE THE FOLLOWING MODES OF TRANSPORTATION TO TRAVEL TO WORK, SCHOOL, SHOPPING, ETC.

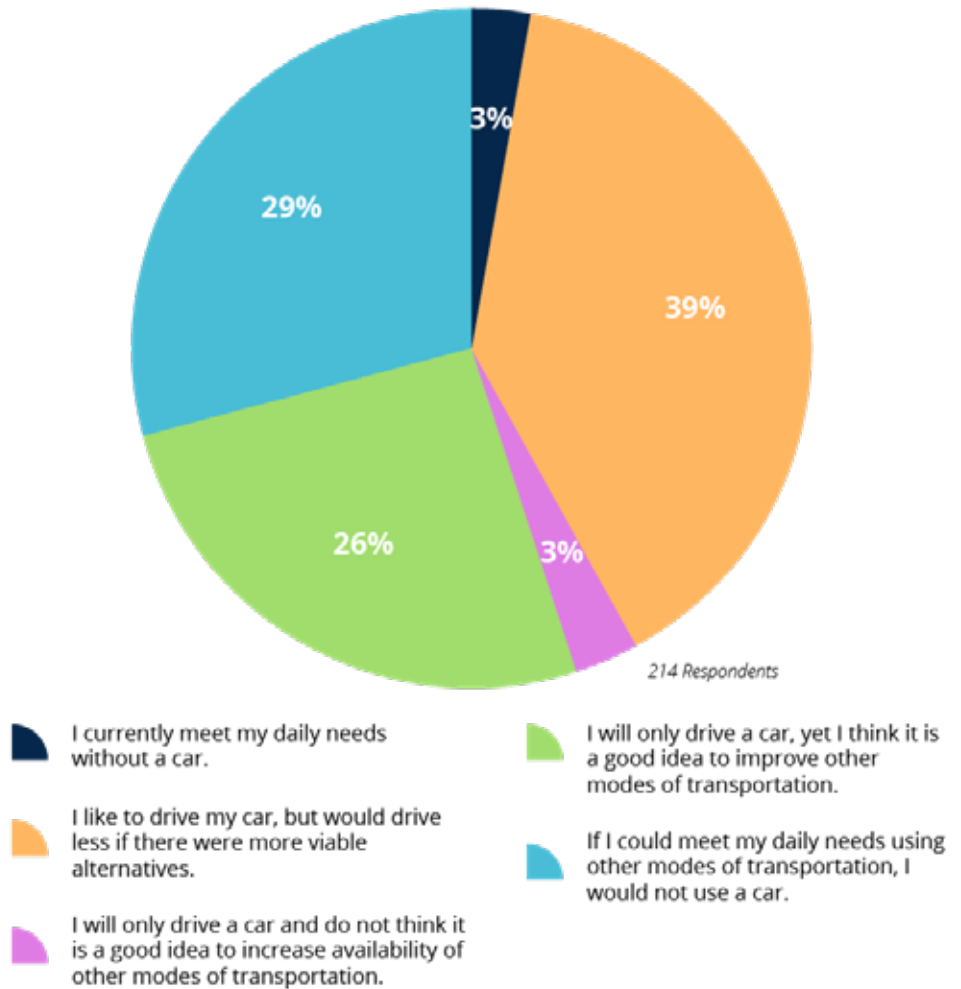


Source: KIPDA, 2021



**TRANSPORTATION OUTLOOK**  
WHICH STATEMENT BEST DESCRIBES YOU

Support for other modes besides driving cars was seen by the majority of respondents. Most respondents (39%) identified that they like to drive, but would drive less if more viable options were available. A further 29% selected that they would prefer not to use a car if they could do so easily in their daily life. Finally, 26% chose that they would only drive, but support improving other modes of transportation.

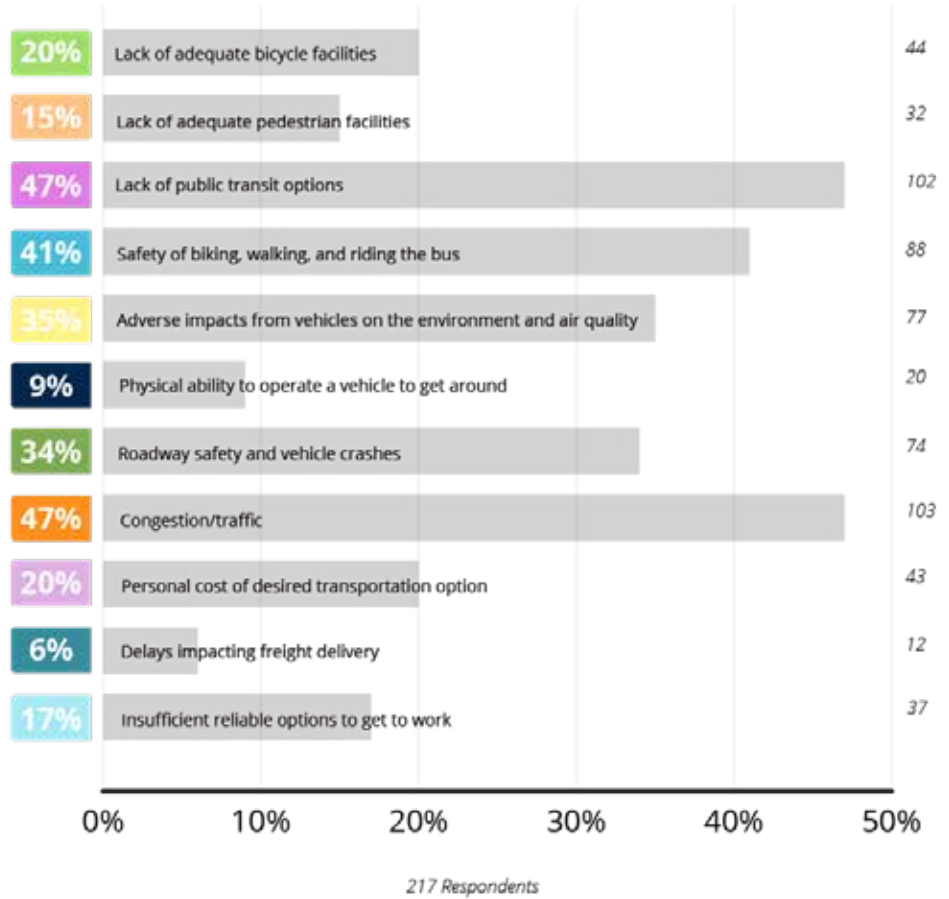


Source: KIPDA, 2021

Respondents were asked to select their top three concerns about transportation in the next 20 years. Lack of public transit options; congestion/traffic; and the safety of biking, walking, and riding the bus were the top three categories selected.

### CONCERNS

WHAT ARE YOUR TOP THREE CONCERNS ABOUT GETTING AROUND THE REGION OVER THE NEXT 20 YEARS?

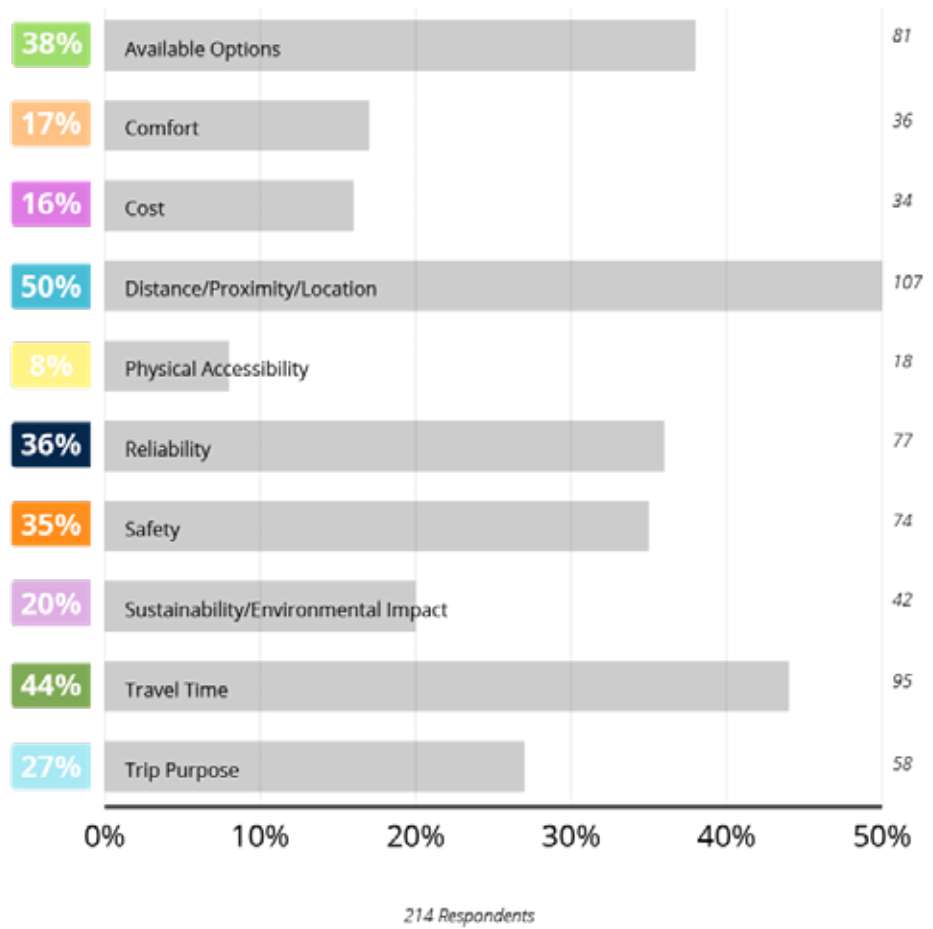


Source: KIPDA, 2021

Distance/proximity/location was the top reason for why respondents chose a particular mode of transportation. The travel time, availability of options, reliability of the option, and safety were also frequently selected reasons for transportation choices.

### TRANSPORTATION CHOICE

MY TRANSPORTATION CHOICES ARE BASED ON: (CHOOSE UP TO 3)



Source: KIPDA, 2021

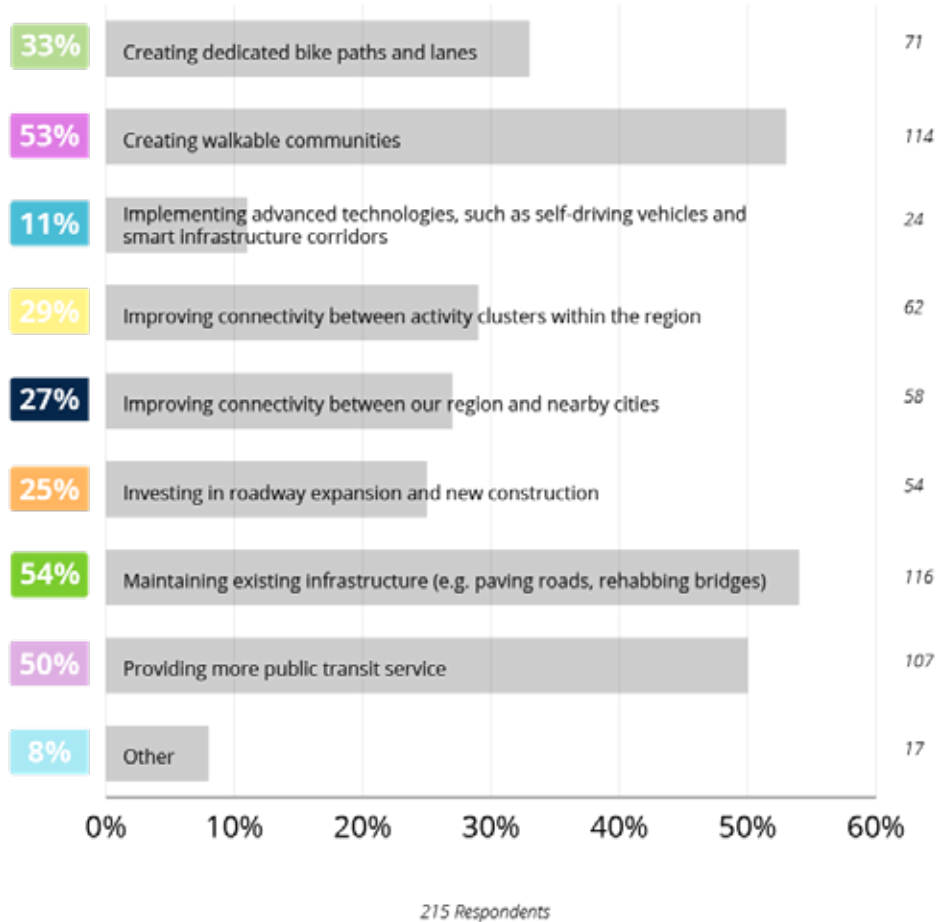
**IMPROVEMENTS**

SELECT THREE TYPES OF TRANSPORTATION IMPROVEMENTS THAT ARE MOST IMPORTANT TO YOU.

Respondents were asked to choose up to three transportation improvements they would prefer to see made in the region. The top three improvement types chosen were:

1. Maintaining existing infrastructure (e.g. paving roads, rehabbing bridges)
2. Creating walkable communities
3. Providing more public transit service

Comments for the "Other" category include wanting safer streets, trans-regional transit or light rail, better traffic signal coordination, pedestrian-first infrastructure, and increasing the tree canopy.



Source: KIPDA, 2021

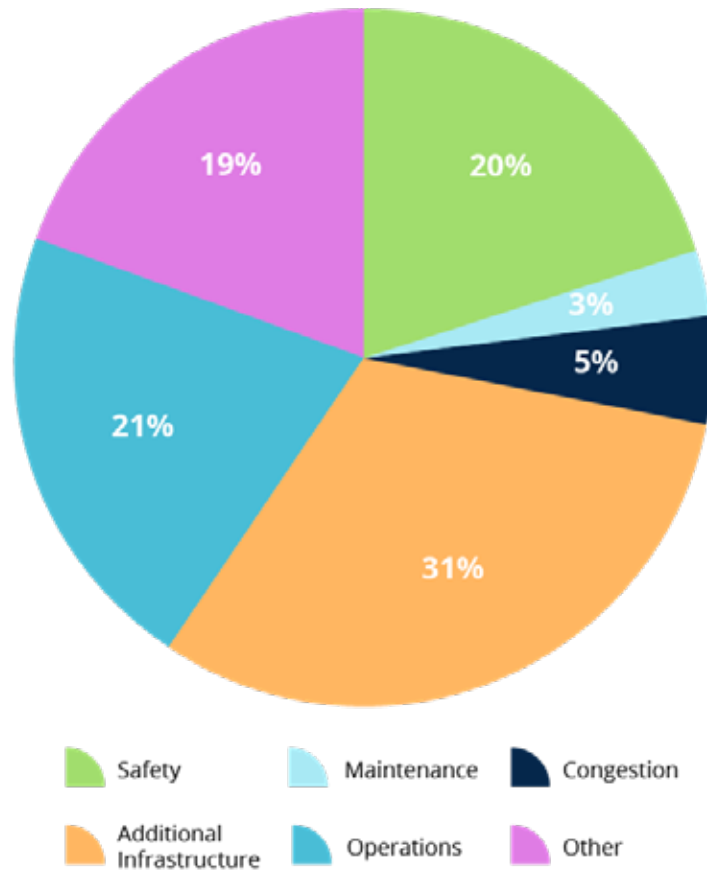
# INTERACTIVE MAP RESULTS

A total of 771 comments were submitted through the interactive map that accompanied the survey.

The collected comments were categorized by type and facility. The following maps show the locations of the comments color coded by category.

### COMMENT CATEGORIES

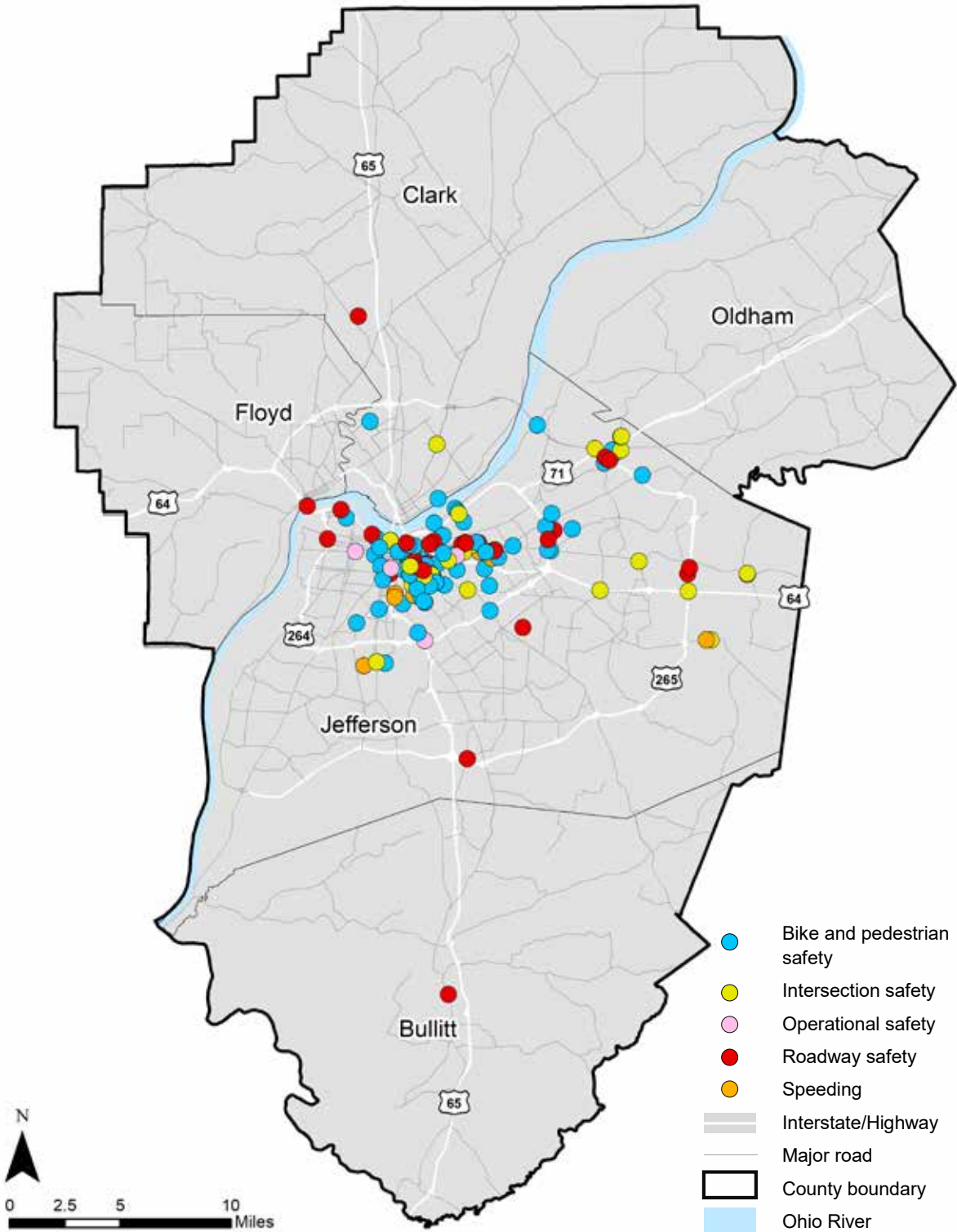
SIX CATEGORIES WERE USED TO ORGANIZE COMMENTS. FACILITY TYPES REFERRED TO IN COMMENTS ARE IDENTIFIED IN THE FOLLOWING MAPS.



**EXPLORE THE COMMENTS FURTHER AT**  
**[WWW.KIPDATRANSPORTATION.ORG/  
CK2050\\_ENGAGEMENT](http://WWW.KIPDATRANSPORTATION.ORG/CK2050_ENGAGEMENT)**

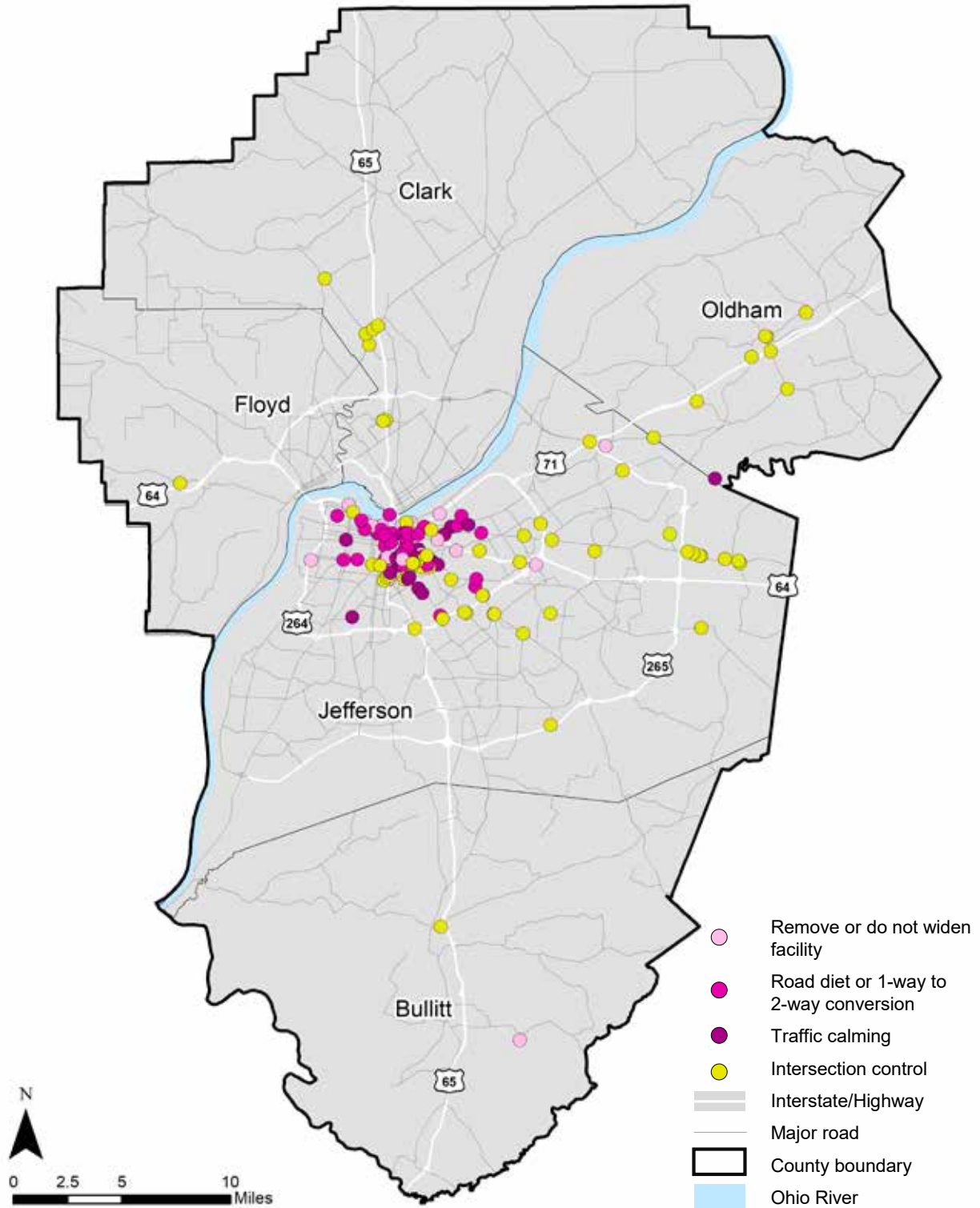
## SAFETY

Comments relating to unsafe, dangerous conditions for pedestrians and bicyclists, at intersections or on roadways, and conditions that produce unsafe operational traffic flow or contribute to speeding.



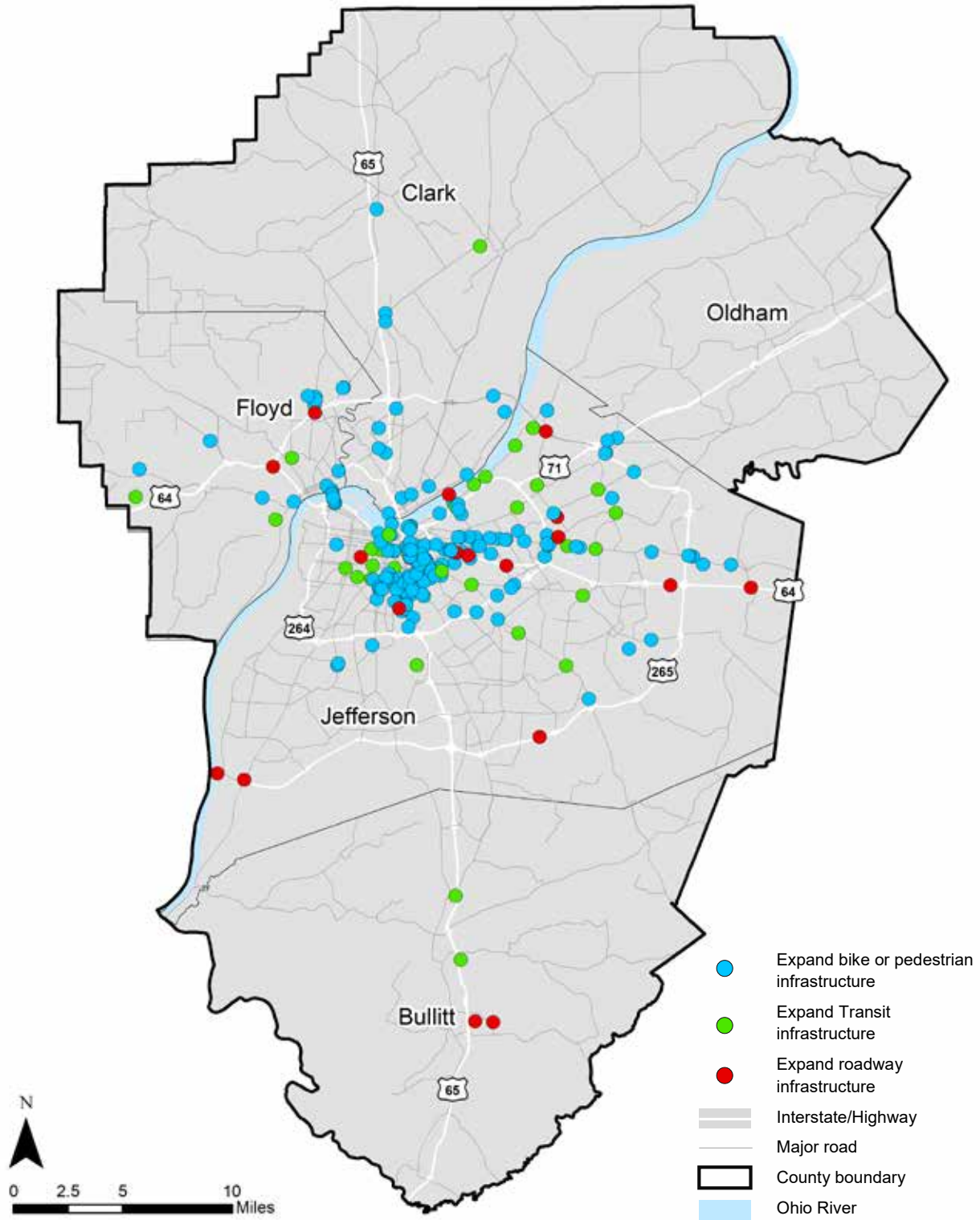
## OPERATIONS

Comments relating to roadway operations.



## ADDITIONAL INFRASTRUCTURE

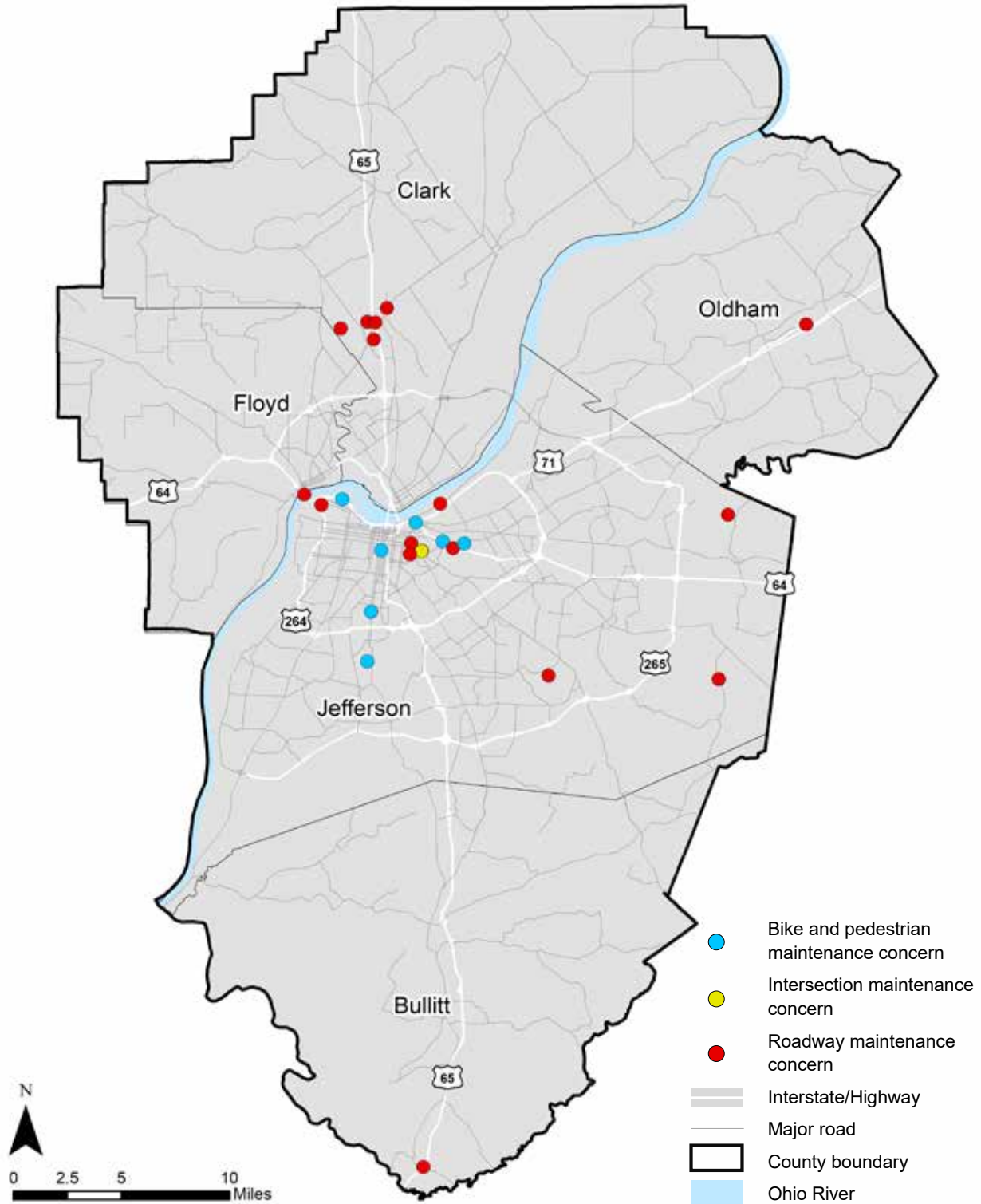
Comments relating to the need for additional facilities or modifications to facilities.





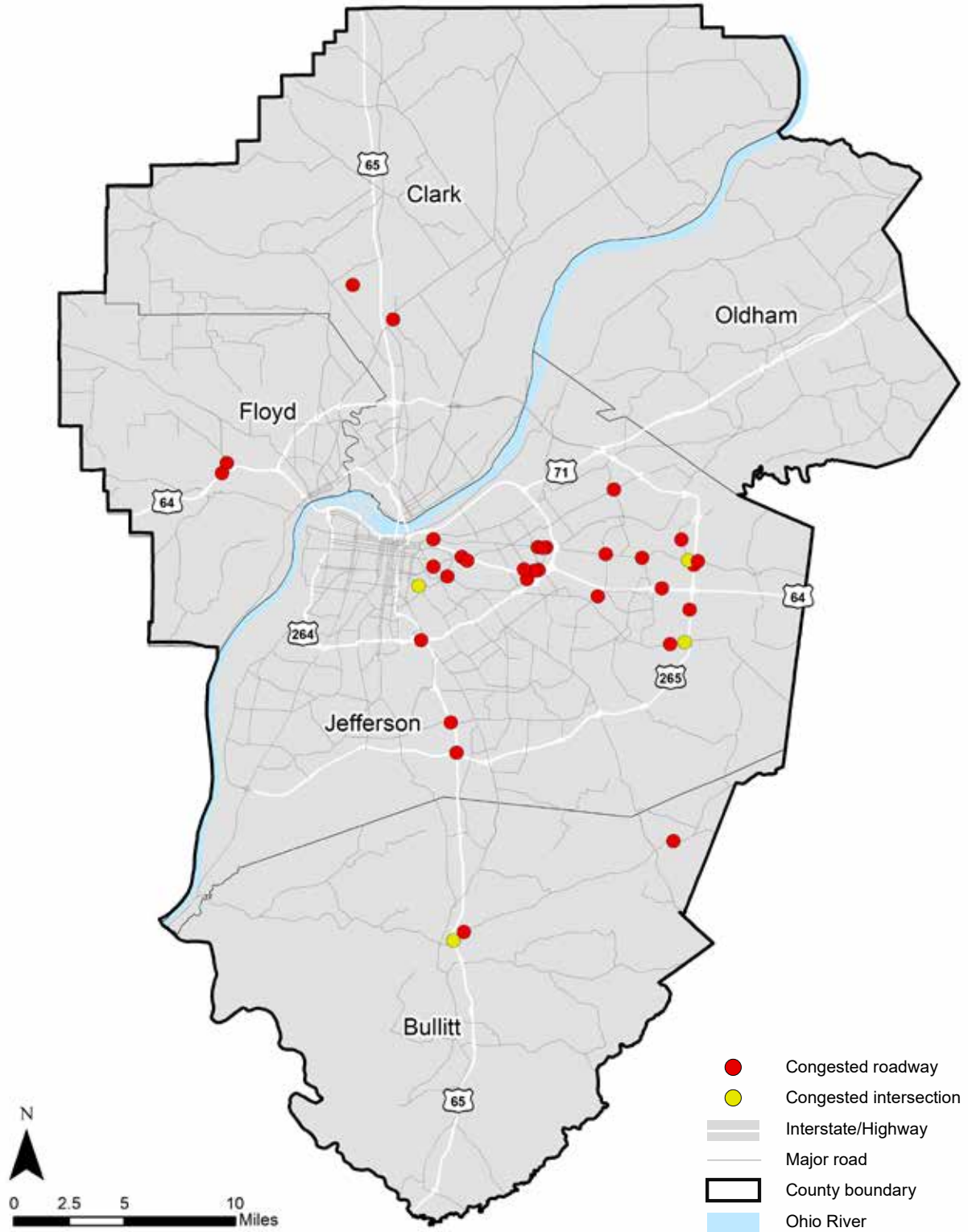
## MAINTENANCE

Comments relating to facility condition on bike lanes, sidewalks, roadways, and intersections.



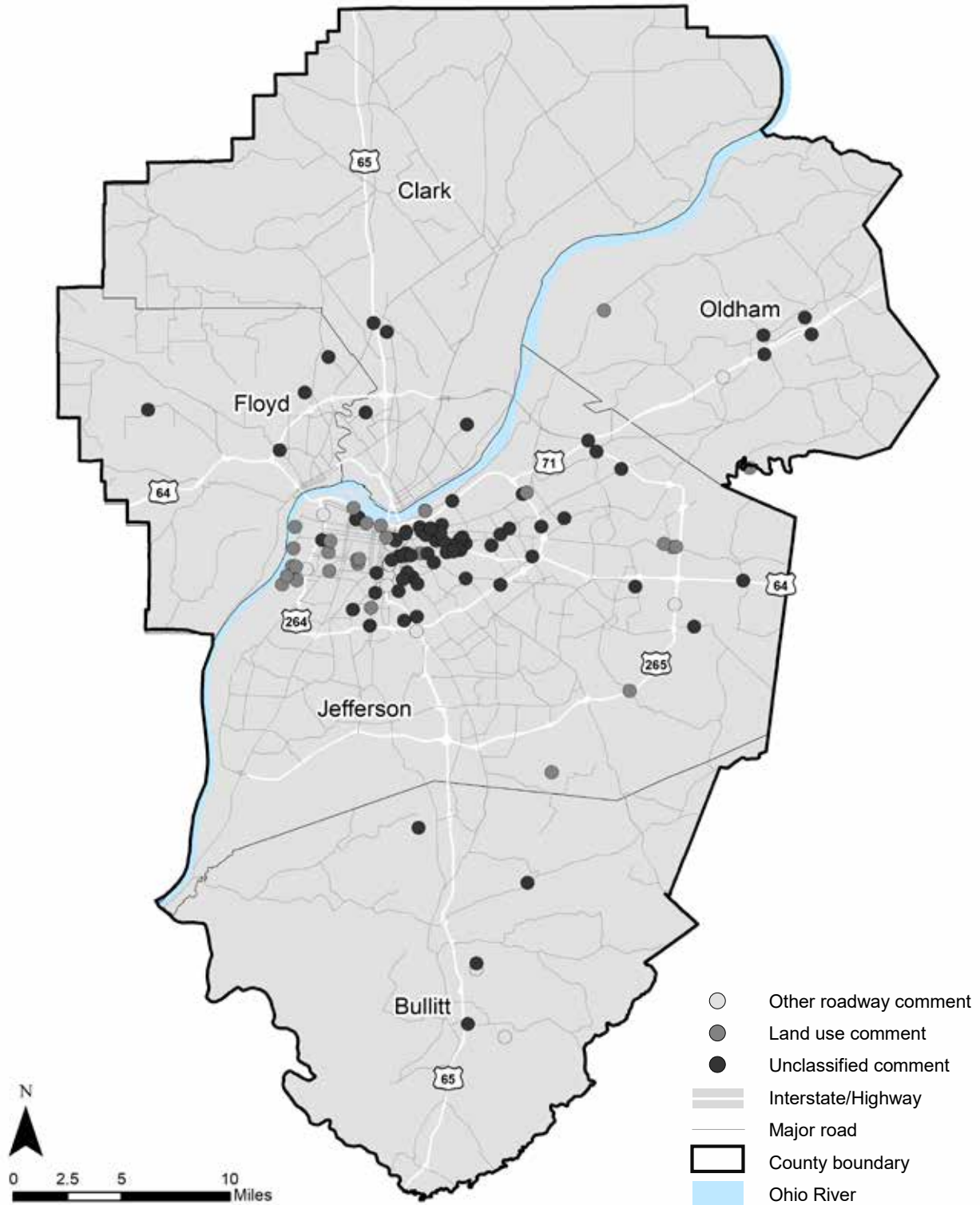
## CONGESTION

Comments relating to congested roadway or intersection conditions.



## OTHER

Comments relating to land use or roadways that did not fit in another category. Blank comments are also included in this category.



# THEMES AND COMMENTS FROM STAKEHOLDER MEETINGS

Conversations from the 27 stakeholder meetings provided additional insight into transportation issues across the community. Several themes were recurring throughout the meetings.

## THEMES

Several discussions focused on pedestrian, bicycle, and transit issues and needs. The need for reliable transportation to employment, not always by car, was a recurring conversation. Lack of transit access to suburban industrial parks (i.e. Shepherdsville in Bullitt County and River Ridge in Jeffersonville, Indiana) make it difficult to get to these employment locations without a vehicle. When there is transit access, few bus stops and little to no lighting or sidewalks make the journey unsafe, uncomfortable, and inconvenient. The younger workforce without a reliable vehicle will opt for more expensive ridesharing over public transit if it ensures a more convenient and safe trip. The connection between investing in adequate multi-modal facilities and a strong economy was frequently mentioned.



Other transit needs were raised, including options for rural and commuter transit from the outer counties to the urban core and increased safety of transit travel with better amenities at bus stops.

Pedestrian and bicycle infrastructure needs were a common topic of discussion among several stakeholders. There is an increasing concern about pedestrian and cyclist safety on the roadway. Speeding and unsafe driving, particularly on one way streets, was a major concern KIPDA heard several times, especially from organizations working in the western part of Louisville. In addition, concerns about the streetscape, including the need for maintained sidewalks, more connected facilities, and increasing the tree canopy. These multimodal improvements were also discussed in the scope of better public health outcomes, both to have more people moving around without vehicles and to decrease the number of vehicles on the roads.

Mobility on roads was also mentioned, in particular increased traffic in eastern Louisville tied to the fast development. Several comments about the I-64 study and the Cochran Hill tunnels were mentioned, as was how the road network divides west Louisville from the downtown area. Both topics are currently projects in the MTP.

Finally, the meetings provided an opportunity to educate stakeholders on the MPO planning process. Several questions were asked about how the MPO interacts with state and local entities for planning and how the process for securing federal transportation funding works. There was an interest in the amount of federal funding being spent in urban vs. rural areas, low income vs. higher income, and by mode.

## COMMENTS

Location specific comments that were made during stakeholder meetings are listed on the following pages. These comments are not verbatim.

MEETING	LOCATION	COMMENT
Louisville Grows	Jefferson	District 21- Partnering with LG&E along 3rd street to replace trees that have grown into the powerlines
Louisville Grows	Jefferson	Railroad overpass at 3rd and Eastern Parkway have constant semi accidents due to height restrictions of the overpass
Middletown Buisness Chamber	Jefferson	Congestion concerns on Aiken and English Station is a concern esp with a new apt complex going in
Center for Neighborhoods	Jefferson	Lack of transit options for Kroger at 26th and Broadway
Kiwanis Club of New Albany	Floyd	A sidewalk at 402 Country Club Drive needs repair. It has flooding issues and can ice over and be dangerous in the winter
Portland Now	Jefferson/Floyd	Residents would like to see the K&I Bridge opened to pedestian traffic
Portland Now	Jefferson	Cars and trucks park on the sidewalk at 23rd and Owen. Pedestrians and the disabled can not access the sidewalks and have to enter the street
Portland Now	Jefferson	Cars and trucks park on the sidewalk at 26th and Bank to Market. Pedestrians and the disabled can not access the sidewalks and have to enter the street
Portland Now	Jefferson	Traffic light is needed at 31st and Market with the Norton Healthcare Sports and Learning Center opening up
Portland Now	Jefferson	Speeding is prevalant on Portland Ave
Portland Now	Jefferson	Speeding is prevalant on Bank Street
Portland Now	Jefferson	Convert Bank Street to two-way from 15th to at least 22nd
Portland Now	Jefferson	Convert Portland Ave to two-way from 15th to at least 22nd
Portland Now	Jefferson	Fence line aong north east corner of 22nd and Portland Avenue limits pedestrian flow including a TARC stop and a bench
Louisville Urban League	Jefferson	Flooding at 37th and Bank Street

MEETING	LOCATION	COMMENT
Louisville Urban League	Jefferson	Excessive littering at 22nd and Portland Ave
Louisville Urban League	Jefferson	Return the grassy medians along Northwestern Parkway.
Louisville Urban League	Jefferson	Exit and on ramps at I-264 and Muhammad Ali are in need of repair
YouthBuild	Bullitt	Lack of transit options for Amazon in Shepherdsville
YouthBuild	Jefferson	Doss High School at St Andrew's Church Road has no sidewalks to the bus stop
YouthBuild	Clark	Lack of transit options to IU-Southeast
YouthBuild	Clark	Lack of transit options to Ivy Tech
YouthBuild	Clark	Lack of transit options to Amazon in Sellersburg
Anchorage	Oldham	Non-residents use Old Henry Road and English Station Road as cut thru
Goodwill of Kentucky	Jefferson	Transit stops in the Riverport Area stop before the employment centers and lack adequate lighting
Goodwill of Kentucky	Jefferson	Transit options to the Goodwill Middletown Store (100 Huntington Ridge Drive) are limited
Community Foundation of Southern Indiana	Clark	Congestion issues and lack of pedestrian friendly amenities at 10th Street and I-265 roundabout
Community Foundation of Southern Indiana	Jefferson/Floyd	Residents would like to see the K&I Bridge opened to pedestrian traffic
Community Foundation of Southern Indiana	Floyd	Speeding concerns and lack of crosswalks on Elm Street
Southern Indiana Hiking Club	Jefferson	Would like to have the Louisville Loop connected at River Road

MEETING	LOCATION	COMMENT
Southern Indiana Hiking Club	Jefferson	Bike path is washed out at Beargrass Creek near Grinstead and Lexington Road
Southern Indiana Hiking Club	Clark	Congesttion issues at 265 west of I-65
Jefferson County League of Cities	Jefferson	Congestion issues at Bardstown Road & Watterson Expressway. Backup happen in the turning lanes for drivers trying to enter Watterson
TARC Supervisors and Road Safety Team	Jefferson	Sidewalks need repairs in the Shawnee Neighborhood
TARC Supervisors and Road Safety Team		Lack of lighting at transit stops at Old Shepherdsville Road
TARC Supervisors and Road Safety Team		Lack of lighting at transit stops at Popular Level Road

# ADDITIONAL INFORMATION

## MEDIA CONTACTS

105.1 FM Talk

Al Dia en America

Business First of Louisville

Courier-Journal

KET TV

LEO Weekly

Louisville Defender

Louisville Magazine

News & Tribune

Oldham Era

Pioneer News

Southeast Christian Church

Voice-Tribune

WAVE TV

WBKI TV

WDRB TV & WMYO

WFPL(89.3 FM)

WHAS (840 AM)

WHAS 11 TV

WLKY TV



## LOUISVILLE BUSINESS FIRST ARTICLE

The following article was published on March 17, 2021.

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From the Louisville Business First:

<https://www.bizjournals.com/louisville/news/2021/03/17/kipda.html>

# Feedback sought on major Louisville-area transportation plan

Mar 17, 2021, 2:54pm EDT

A major transportation plan affecting multiple counties in Kentucky and Southern Indiana is now under way, and planners will be seeking public feedback multiple times during the process.

The Kentuckiana Regional Planning and Development Agency will host several public comment periods for its Metropolitan Transportation Plan, known as Connecting Kentuckiana 2050.

KIPDA is the region's Metropolitan Planning Organization and is tasked with updating the plan every four years. Its planning area includes Jefferson, Bullitt, and Oldham Counties in Kentucky and Clark and Floyd Counties in Indiana.

"KIPDA staff, agency partners, and citizens will utilize the final document, planned for completion in Fall 2023, to implement transportation projects that attain the goals and objectives identified as crucial to improving connectivity for all," the agency said in a statement.

The plan will offer the framework to capture the vision of the community and provide direction and guidance on transportation



D KART/GETTY IMAGES

A major transportation plan affecting multiple counties in Kentucky and Southern Indiana is now under way, and planners will be seeking public feedback multiple times during the process.

needs and projects through 2050.

“The MTP Update will be a community-wide conversation about how best to utilize limited resources,” said Amanda Spencer, director of transportation for KIPDA. “It begins with a better understanding of the issues encountered as people move around our region. Ultimately our goal is to create a unified transportation plan that leads to a brighter future.”

The first comment period is wrapping up this month, and Transportation Planner David Burton said this initial feedback will help the agency craft goals, objectives and issues that will feed into the final version of the plan.

“We are always open for business when it comes to comments,” Burton said. “The more input we have, the better we can do our jobs.”

An interactive map outlining some of the initial feedback lists everything from transit improvements and bike lanes to intersection improvements and traffic calming measures.

Another public comment period is expected this summer and will be followed by project development and creation of a financial plan and impact summary. There will then be two additional public outreach periods in the spring and summer of 2023 before the plan is adopted, according to a timeline of the process.

In addition to seeking out public commentary, Burton said KIPDA has met with or will meet with multiple local agencies and organizations, including area rotary clubs, chambers of commerce, the Jefferson County League of Cities and Louisville Metro Planning & Design, among others.

Projects identified in the MTP are funded through federal allocations, and Burton said KIPDA works closely with state transportation agencies in Kentucky and Indiana and other partners. Examples of previous priority projects include transit improvements on Broadway and Bardstown Road, a new interchange in Bullitt County and local bus rapid transit.

“It’s a complicated process but one that works really well,” he said.

A dedicated website has been created for the public to take the survey, leave comments and pinpoint their transportation issues and concerns. Comments can also be emailed to [kipda.trans@kipda.org](mailto:kipda.trans@kipda.org) or mailed to KIPDA Division of Transportation, 11520 Commonwealth Drive, Louisville, KY 40299.

**Marty Finley**

Reporter

*Louisville Business First*



**KENTUCKIANA REGIONAL PLANNING &  
DEVELOPMENT AGENCY (KIPDA)**

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